

TABLE 4 Standard Metropolitan Statistical Areas: 1963-continued

SIC code	With payrol l	Standard metropolitan statistical area and kind of business	Establishm ents (number)	Sales		Payr oll, enti re year (\$1,000)	Pavrol workweek ended nearest Nov. 15 (dollars)	Paid employe es workwe ek ended nearest Nov. 15 (number)	Active proprie tors of unincor porated business es (number)							
				Total, all establi sh- ments (number)	Establis h- ments with payroll (\$1,000)											
				Total (\$1,000)	(\$1,000)											
WICHITA FALLS MSA																
Consists of Archer and Wichita Counties, Tex.																
RETAIL TRADE TOTAL																
LUMBER, BUILDING MATERIALS, HARDWARE, FARM EQUIPMENT DEALERS																
52		TOTAL	567	(SHOE STOR ES FAMI LY	173	556	2 214	168 150							
521	(LUMBER YARDS	39568	A	STOR ES	8	D	1	872							
	(BUILDING MATERIALS DEALERS		R		182)	2	3							
522		HEATING, PLUMBING EQUIPMENT DEALERS		S	WOMEN	3	5	0	415							
524		PAINT, GLASS, WALLPAPER STORES		CLOTHIN	CHILDREN	497	(6	63							
525		ELECTRICAL SUPPLY STORES		G.	INFANTS	6	D	2	4							
526		HARDWARE STORES		SPECIALT	WEAR	40)	2	364							
		FARM EQUIPMENT DEALERS		Y	STORES	364		594	572							
		GENERAL MERCHANDISE GROUP STORES*		STORES	C	594										
53	PART	TOTAL	562	E	MISCELLAN	(D)	5 120									
531		DEPARTMENT STORES	568	EQUIS	ES	2 280										
533		LIMITED PRICE VARIETY STORES	568	APPAREL	ACCES	150										
539	(GENERAL MERCHANDISE STORES		READY	ORY	1	1335									
		DRY GOODS STORES		TO-WEAR	RY	18										
		SEWING, NEEDLEWORK STORES		STORES	Y	916										
		FOOD STORES		ACCES	Y	9										
54		TOTAL	563	TO-WEAR	RY	12										
541		GROCERY STORES, INCLUDING DELICATESSENS		STORES	Y	203										
542	(MEAT MARKETS		FOOD	Y	3 062										
	(FISH (SEAFOOD) MARKETS		MARKET	Y	442										
527		FRUIT STORES, VEGETABLE MARKETS		MARKET	Y	3 410										
528		CANDY, NUT, CONFECTIONERY STORES		DAIRY	Y	(D)										
529		DAIRY PRODUCTS STORES		PRODUCTS	Y	(D)										
530		RETAIL BAKERIES		RETAIL	Y	12										
531		RETAIL BAKERIES, MANUFACTURING		BAKERY	Y	203										
532		RETAIL BAKERIES, NONMANUFACTURING		BAKERY	Y	3 062										
549	(EGG AND POULTRY DEALERS		BAKERY	Y	3 410										
		OTHER		BAKERY	Y	(D)										
AUTOMOTIVE DEALERS																
55	EX.554	TOTAL	568	L	IN											
551		PASSENGER CAR DEALERS, FRANCHISED	568	IN	IN											
		DOMESTIC CAR DEALERS		IN	IN											
		IMPORTED CAR DEALERS		IN	IN											
		DOMESTIC AND IMPORTED CAR DEALERS		IN	IN											
552		PASSENGER CAR DEALERS, NONFRANCHISED	533	IN	IN											
553	(TIRE, BATTERY, ACCESSORY DEALERS	533	IN	IN											
	(HOME AND AUTO SUPPLY STORES		IN	IN											
559		MISCELLANEOUS AIRCRAFT, MARINE, AUTOMOTIVE DEALERS	534	IN	IN											
		AIRCRAFT, BOAT, MOTORCYCLE DEALERS		IN	IN											
		HOUSEHOLD TRAILER DEALERS		IN	IN											
		OTHER AUTOMOTIVE DEALERS		IN	IN											
GASOLINE SERVICE STATIONS																
55PTC	554)	TOTAL		S	STOR ES	7		13 860								
		APPAREL, ACCESSORY STORES		S	STOR ES	6										
56		TOTAL		S	STOR ES	11 257										
561*567		MEN'S, BOYS' APPAREL STORES, CUSTOM TAILORS		S	CHIL DREN 'S JUVE NILE	1 218		1 168								
561		MEN'S, BOYS' CLOTHING AND FURNISHINGS		S	S	(D)		(D)								
				S	S	(D)		(D)								
				S	S	2 343		2 329								
				S	S	2 210		2 210								

Standard Notes: - Represents zero (D) Withheld to avoid disclosure (NA) Not available.
 *Nonstore retailers, part of SIC major group 53, are shown separately in this table.

(X) Not applicable.